

**Laura E. McCann**  
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English Department  
Carnegie Mellon University

## EDUCATION

### *Carnegie Mellon University, Pittsburgh*

Ph.D. English, Rhetoric

EXPECTED DEFENSE: 2024

M.A. English, Rhetoric

2019

### *University of Michigan, Ann Arbor*

B.A. English, Literature, Science and Arts

2011

Major: English, Literature, and Language

Minor: Philosophy

## ACADEMIC EMPLOYMENT

### *Carnegie Mellon University*

Instructor for English 76-270, Writing for the Professions

2020-2021

Assistant to the Director, Global Communications Center

2019-2020

Research Assistant for Stephanie Larson

2019-2020

Research Assistant for Suguru Ishizaki

2019

Instructor for English 76-108, Writing about Public Problems

2018-2020

Communications Consultant, Global Communications Center

2017-2021

## HONORS, GRANTS AND AWARDS FOR RESEARCH

Graduate Student Assembly/Provost GuSH Grant, *Carnegie Mellon*

2021

A.W. Mellon Digital Humanities Fellow, *Carnegie Mellon*

2019

Graduate School Student Research Travel Grant, *Carnegie Mellon*

2018

## HONORS, GRANTS AND AWARDS FOR TEACHING

Graduate Assessment Fellow, *Carnegie Mellon*

2021-2022

Eberly Center Future Faculty participant, *Carnegie Mellon*

2019 - present

## CONFERENCE PRESENTATIONS

“‘Infertility does not discriminate’: Bridging Racial Disparity within Infertility Narratives.” Carnegie Mellon English Graduate Student Conference. Pittsburgh, PA (*Virtual*). (April, 2021).

“Dissociation as a Process: Accounting for the Visceral in *The New Rhetoric*.” National Communication Association. Indianapolis, IN (*Virtual*). (November, 2020).

“It was like my body was trying to get rid of every reminder that the baby lived”: Visceral Sense-Making in Pregnancy Loss Discourse,” a research paper accepted for presentation at the 19th Biennial Rhetoric Society of America Conference, Portland, OR, May 2020. *Conference subsequently canceled due to COVID-19 pandemic*.

“Surviving Post-Truth: Parrhesia, Conspiracy and Mediated Discourses.” Co-authored with Arthur Walzer, Andreea Ritivoi, Caddie Alford and Richard Branscomb. Baltimore, MD. (November, 2019).

“Mixed Methods Research as Storytelling with Data: Making Sociohistorical Meaning from Digital Projects.” Co-authored with Calvin Pollack, Alicia Urquidi Díaz, and Timothy Brown. The Association for Computers and the Humanities. Pittsburgh, PA. (July 2019).

“Teaching Student Accountability Through Comparative Genre Analysis.” Co-authored with Susan Tanner and Richard Branscomb. Association of Teachers for Technical Writing. Pittsburgh, PA. (March 2019).

“Identifying the Rhetorical Strategies of Fake News.” Keystone Conference. State College, PA. (July, 2018).

## INVITED TALKS

“Speaking the Truth in a Post-Truth World: Extracting Foucault’s Concept of *Parrhesia* for the Modern Day.” University of Pittsburgh Graduate Student Rhetoric Symposium. (March 2019).

## COURSES TAUGHT

### *Carnegie Mellon University*

#### *Instructor of Record*

Spring 2021: English 76-270, Writing for the Professions.

Fall 2020: English 76-270, Writing for the Professions.

Spring 2020: English 76-108, First Year Composition: Writing about Public Problems.

Fall 2019: English 76-108, First Year Composition: Writing about Public Problems.

Fall 2018: English 76-108, First Year Composition: Writing about Public Problems.

## CAMPUS AND DEPARTMENTAL SERVICE

### *Carnegie Mellon University*

Rhetoric Graduate Committee Representative 2021-2022

Rhetoric Society of America Three Rivers Chapter President 2020-2021

Graduate Student Committee on Anti-Racism

Dietrich College Undergraduate Diversity and Inclusion Committee

## PROFESSIONAL DEVELOPMENT

Workshop on “Medical Ableism.” Facilitated by Jenell Johnson and James Cherney. Rhetoric Society of America Summer Institute. Carnegie Mellon University. (June 2021).

Workshop on “SC15: At the Crossroads of Data Analysis: CuDA Provides Analytic Options.” Facilitated by Michaela Winchatz (Chair), Michelle Scollo (Co-Chair), Donal Carbaugh, Trudy Milburn, and Brion van Over. National Communication Association. Carnegie Mellon University. (November 2020).

Workshop on “Whither Ethos.” Facilitated by Carolyn Miller and Peter Simonson. Rhetoric Society of America Summer Institute. Carnegie Mellon University. (June 2019).

Workshop on “Python and Web APIs.” Digital Humanities Summer Institute (June 2018).

Digital Humanities Summer Workshop, Carnegie Mellon University. (May 2018).

Technology Enhanced Learning Workshop, Carnegie Mellon University (May 2018).

## ADDITIONAL UNIVERSITY AND COMMUNITY TEACHING

Team Communication: The Fundamentals of Managing Team Projects, <i>CMU</i>	2020-2021
Team Communication: Effectively Responding to Controversy, <i>CMU</i>	2020-2021
Email Communication Workshop, <i>CMU</i>	2020-2021
Delivering Effective PowerPoint Presentations Workshop, <i>CMU</i>	2020-2021

## PROFESSIONAL ORGANIZATIONS

Rhetoric Society of America

National Communication Association

Association for the Rhetoric of Science, Technology, and Medicine

## INDUSTRY EMPLOYMENT

### *Carnegie Mellon University*

Communications Specialist, *Human Computer Interaction Institute*

2015-2017

***LevelSet Solutions***

Project Manager. *Detroit, MI*

2012-2015

***QuadGraphics***

Corporate Trainee Coordinator. *Sussex, WI*

2011-2012